

Rep Order# 8836507 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36877

Printed: 09/20/2012 3:19 PM
Last Received: 09/20/2012 1:36 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMER FOR PROSPERITY
Product ISSUE
Estimate# 464
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //464
Flight Dates 08/15/2012 - 08/21/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
REVISED TOTAL -\$80,650
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	500P-630P		:30	\$1,500.00	08/15-08/17	3	1	3	\$4,500.00	
				Buyline Comment: 5P NEWS								
	2	W-F	630P-700P		:30	\$1,100.00	08/15-08/17	1	1	1	\$1,100.00	
				Buyline Comment: INSIDE EDITION								
	3	W-F	700P-800P		:30	\$1,100.00	08/15-08/17	1	1	1	\$1,100.00	
				Buyline Comment: ET/INSIDER								
	4	W	1100P-1135P		:30	\$2,000.00	08/15-08/15	1	1	1	\$2,000.00	
				Buyline Comment: 11P NEWS								
	5	W	1000P-1100P		:30	\$6,000.00	08/15-08/15	1	1	1	\$6,000.00	
				Buyline Comment: CSI								
	6	TH	1000P-1100P		:30	\$8,000.00	08/16-08/16	1	1	1	\$8,000.00	
				Buyline Comment: PERSON OF INTEREST								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	F	900P-1000P		:30	\$5,000.00	08/17-08/17	1	1	1	\$5,000.00	
				Buyline Comment: CSI NY								
	8	SA	700P-800P		:30	\$600.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: ET WEEKEND								
				{MADE-GOOD BY LINE(S) 22}								
	22	F	500A-600A	5A NEWS	:30	\$600.00	08/17-08/17	1	1	1	\$600.00	
				[MKGD FOR SPOTS MISSED ON LN #8: 8/18(1/WK)]								
	9	SA-SU	1100P-1135P		:30	\$800.00	08/18-08/19	1	1	1	\$800.00	
				Buyline Comment: 11P NEWS WEEKEND								
	10	SU	600A-630A		:30	\$500.00	08/19-08/19	1	1	1	\$500.00	
				Buyline Comment: 6A NEWS SUN								
	11	SU	630A-800A		:30	\$1,700.00	08/19-08/19	1	1	1	\$1,700.00	
				Buyline Comment: SUNDAY MORNING								
	12	SU	830A-900A		:30	\$850.00	08/19-08/19	1	1	1	\$850.00	
				Buyline Comment: FACE THE NATION								
	13	SU	700P-800P		:30	\$12,000.00	08/19-08/19	1	1	1	\$12,000.00	
				Buyline Comment: 60MIN								
	14	M-TU	500P-630P		:30	\$1,500.00	08/20-08/21	2	1	2	\$3,000.00	
				Buyline Comment: 5P NEWS								
	15	M-TU	630P-700P		:30	\$1,100.00	08/20-08/21	2	1	2	\$2,200.00	
				Buyline Comment: INSIDE EDITION								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	M-TU	700P-800P		:30	\$1,100.00	08/20-08/21	1	1	1	\$1,100.00	
				Buyline Comment: ET/INSIDER								
				Sales Remark: V7 SEE REVISED NUMBER OF SPOTS								
				V7 Comment Changed, Spots/week Changed								
	17	M-TU	1100P-1135P		:30	\$2,000.00	08/20-08/21	2	1	2	\$4,000.00	
				Buyline Comment: 11P NEWS								
	18	M	1000P-1100P		:30	\$9,000.00	08/20-08/20	1	1	1	\$9,000.00	
				Buyline Comment: HAWAII 5-0								
	19	TU	1000P-1100P		:30	\$6,000.00	08/21-08/21	2	1	2	\$12,000.00	
				Buyline Comment: PERSON OF INTEREST								
	20	SA	600P-900P	NFL PRESEASON FOOTBALL	:30	\$1,600.00	08/18-08/18	3	1	3	\$4,800.00	
	21	W-F,M	400A-459A	4A NEWS	:30	\$100.00	08/15-08/20	4	1	4	\$400.00	

--REPORT TOTALS--

Report Totals: 32 / \$80,650.00

--SALES MONTHLY TOTALS--

Aug 12: 32 / \$80,650.00
Sales Totals: 32 / \$80,650.00
Station Totals: 32 / \$80,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$230,429	CABL	0%	KLAS	35%	KSNV	32%	KTNV	24%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	9%	UNKN	0%		